



We appreciate the opportunity to discuss your sponsorship at our 31st Annual Magnificent Midlothian Food Festival.

Our Sponsorship packages are loaded with perks. Please see the sponsor brochure for full details of each sponsor level.

Here are some highlights of what is included:

- We are pleased to announce that Wegmans is back again as the Presenting Sponsor for 2019! They will be selling tickets at BOTH store locations with flyers made up with sponsor logos on posters in stores.
- We are expecting over 4500 people to attend this year from noon to 7pm.
- Your company logo will be prominent on all banners, flyers, social media, print media and websites.
- We have a VIP Sponsor Tent that all \$1000+ sponsors will have exclusive access to. Each level receives a certain number of VIP tickets and sponsors can buy additional VIP tickets for \$40 each. Wegmans will be supplying the food. Beer and wine will still require a ticket or refillable glass, but you won't see any long lines. Also, we will have 2 College Football Games on in the tent for your viewing pleasure.
- We have partnered with Boitnott Visual Communications (BVC) as our official Technical Sponsor. They will have their Custom LED Truck on-site (LARGEST portable screen on the East Coast) with your logo scrolling throughout the day. All \$2500+ sponsors may submit a 30-second video that will play on this screen during the event and also include a 10x10 space with tent for you to promote your business as well.